

ΕΠΑνΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ • ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ • ΚΑΙΝΟΤΟΜΙΑ



Εργαλειοθήκη
Ανταγωνιστικότητας
ΓΙΑ ΜΙΚΡΕΣ & ΠΟΛΥ ΜΙΚΡΕΣ ΕΠΙΧΕΙΡΗΣΕΙΣ

The company LENAS GOURMET PRIVATE COMPANY based in the region of PELOPONNESE. joined the action "Competitiveness Toolbox" with a budget of **400** million Euros. The action aims to improve the competitiveness of small and micro enterprises, investing in their productive modernization, the adoption of standardization & certification systems, as well as branding and digital promotion.

The total budget of the investment is € 19.800 of which the public expenditure amounts to € 12.870 and is co-financed by Greece and the European Regional Development Fund of the European Union.

The business plan approved for financing and implemented includes investments in the following categories:

✓ **Machinery – Equipment**

Through participation in the Action, the company achieved:

- ✓ **improving its competitiveness**
- ✓ **increase its profitability**
- ✓ **enhancing extroversion market**
- ✓ **expansion with the addition of new products & services**
- ✓ **ensuring higher quality products & services**
- ✓ **increase productivity & improve**
- ✓ **operating processes strengthening entrepreneurship**
- ✓ **creating / maintaining quality jobs**

With the contribution of EPANEK, the company was strengthened, bringing benefits to the country's competitiveness as well as to the local economy.

